

Founding Voices Influencer Welcome

NORMAL

You already say it: “We live completely normal lives.” Let’s make the world hear it.

As a Founding Voice you receive:

- Permanent “Founding Voice, NORMAL 2026” credential (bio, press, forever)*
* This is presently planned to be a three year campaign, with a powerful new word introduced to the campaign each year, approximately April of each year.
- Ready-to-post monthly assets (captions, reels, graphics) – minimal effort
- Full wordmark usage rights on your channels
- Featured profile on imnormal.info/voices
- Network intros to sponsors, press, and other creators
- Complete control: disclose (or don’t) on your terms. The word does the work.

What we ask (super light):

- A minimum of one post/reel/story per month during Pride season (June, July, August, and optionally beyond), in your voice; shared on your channels, so we can share on ours.
- This is altruistic at its core - HIV+ creators and allies changing culture. The extras (income, legacy, network) are real.
- Included: Wordmark files (black/white), caption templates, Rules of Normal.

Let’s do this. Email me at KevinH@OQMINnc.com